GOVERNMENT OF INDIA
SMALL SCALE INDUSTRIES AND RURAL AND AGRO INDUSTR
LOK SABHA

UNSTARRED QUESTION NO:5792
ANSWERED ON:25.04.2001
MARKETING DEVELOPMENT FUND
V. SAROJA

Will the Minister of SMALL SCALE INDUSTRIES AND RURAL AND AGRO INDUSTR be pleased to state:

(a) whether the Government propose to establish Marketing Development Fund for small scale industries;

(b) if so, the details thereof; and

(c) if not, the reasons therefor?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF SMALL SCALE INDUSTRIES AND AGF RURAL INDUSTRIES (SMT. VASUNDHARA RAJE)

(a) to (c): Perhaps the Hon`ble Member is referring to the scheme of Marketing Development Assistance (MDA). As part of the comprehensive policy package for Small Scale Industries (SSIs), an MDA scheme has been announced for the SSI sector in August 2000. This is a plan scheme to stimulate & encourage exports and is expected to give assistance for individual sales-cum-study tours, individual participation in fairs, publicity, commissioning market study reports etc.